

OGSM Model

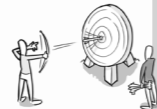
We have crafted this OGSM template to provide you with a comprehensive and structured framework for driving your strategic development, aligning your objectives, setting clear goals, defining effective strategies, and implementing measures to track your progress and success.

Objective



A qualitative result that is: clear and easy to understand, short and easy to remember, in line with what stakeholders want, live among the stakeholders.

Goals



A quantitative result that you must achieve to realize your objective. Make your goals SMART (Specific, Measurable, Achievable, Relevant, Time-bound).

Strategies



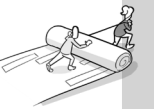
Strategies fall into one of these areas: Growth (customer or innovation), Productivity (production or quality), or People (talent management or culture).

Measures



Make sure your metrics are: Quantitative and show progression, reasonably easy to track, and accepted by those who participate, as a good metric for the success of the strategy.

Actions



What actions need to be taken for the strategy? There should be 2-4 actions. Who is responsible for these actions? In what time period should the action be met?

What

Who

When